



SolarMax Energy Systems

Profitability of outdoor power supply



Overview

The global outdoor power supply market size was valued at approximately USD 2.78 billion in 2024 and is expected to reach USD 33.79 billion by 2033, growing at a compound annual growth rate (CAGR).

What is the global outdoor power equipment market size?

The global outdoor power equipment market size was estimated at USD 53.42 billion in 2024 and is projected to grow at a CAGR of 6.3% from 2025 to 2030. The market growth can be ascribed to the increasing demand for cordless outdoor power equipment as people are more inclined toward greater flexibility and portability.

Why is the maintenance cost of outdoor power equipment so high?

The factors to be reviewed regularly include inspecting cords, checking for damaged switches, sharpening, oiling, and other repairs needed for properly working the equipment. Hence, the maintenance cost of outdoor power equipment is relatively high, which is expected to hamper the market's growth.

Why is the North America outdoor power equipment market growing?

The North America outdoor power equipment industry accounted for 35.28% of the global overall market share in 2024. The regional market's growth is attributed to North America's larger geographical area compared to its population, which leads to more gardens and lawns in the region.

Why is outdoor power equipment so popular?

The current trends of remote and hybrid working models, as well as flexible working hours among businesses in the U.S., have ensured that people have more free time on their hands to indulge in gardening and landscaping, thus strengthening the U.S. market demand for outdoor power equipment.

Who makes outdoor power equipment?

The U.S. market for outdoor power equipment is populated with several global

and country manufacturers, leading to a high frequency of product launches. For instance, in February 2023, Ariens, a brand of AriensCo, launched the RAZOR walk-behind mower.

Is there a threat to outdoor power equipment?

The threat of substitutes is very low, as outdoor power equipment are undergoing technological developments to further improve their functioning and efficiency. The end-user base is significantly large, consisting of both households and commercial establishments.

Profitability of outdoor power supply



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Outdoor Power Equipment Market Size, Growth Report, Forecast

The global outdoor power equipment market is expected to reach USD 43.77 billion by 2028 from USD 32.00 billion in 2022, growing at a CAGR of 5.36%.

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Outdoor Power Supply Market Size, Industry SWOT & Forecast ...

The importance of this segment can be



explored further in the Outdoor Power Supply Market, which details the trends and forecasts shaping the industry. The applications of outdoor power ...

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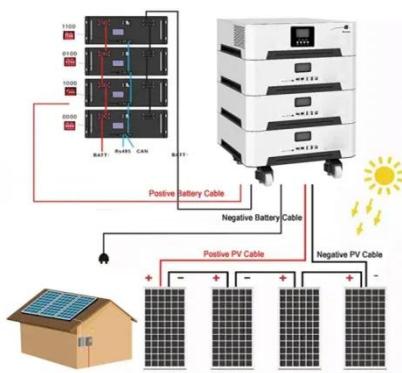


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Over the forecast period of 2025-2030, the market is projected to grow at a CAGR of 3.3%. The outdoor power equipment market encompasses a wide array of tools and machinery designed ...

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Top 20 outdoor power supply manufacturers in China

Outdoor power supplies are listed on Amazon in the U.S. in the Outdoor Generator category, which includes diesel, gasoline generators, and Outdoor power supplies with ...

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Global and United States Outdoor Power Supply Market Report

Due to the COVID-19 pandemic, the global Outdoor Power Supply market size

is estimated to be worth US\$ 1594 million in 2022 and is forecast to a readjusted size of US\$ 8432.1 million by

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