

SolarMax Energy Systems

Selling outdoor power supplies in the market



Overview

The market research study examines the worldwide market in detail, focusing on important elements such as leading players, product/services or type, and leading end-use applications. Aside from that, the research analyses major advancements and provides insights into lighting market trends. In addition to.

The global COVID-19 pandemic has been unprecedented and staggering, with outdoor power supply experiencing higher-than-anticipated demand across all.

"Inventive Technology Will Lead to Growing Demands" Manufacturing companies are concentrating on creating fully and partially automated lawn equipment.

"Rising Urbanization Will Lead to Market Demands." The market for outdoor power supplies is anticipated to rise as a result of factors like rising urbanization.

The global outdoor power supply market, estimated at several million units in 2025, exhibits a moderately concentrated landscape. Key players like EcoFlow, Goal Zero, and Anker hold significant market share, driven by strong brand recognition and established distribution networks. How big is the outdoor power equipment market?

The outdoor power equipment market size was valued at over USD 34 billion in 2023 and is estimated to register a CAGR of over 5.5% between 2024 & 2032, driven by increase in demand for landscape and gardening services.

What drives the outdoor power equipment market?

The outdoor power equipment market is driven by the rapid growth of construction industry. With global surge in construction activities, outdoor power equipment like landscaping tools, compact utility loaders and portable generators are also increasingly demanded by people.

Why is outdoor power equipment so popular?

The current trends of remote and hybrid working models, as well as flexible working hours among businesses in the U.S., have ensured that people have more free time on their hands to indulge in gardening and landscaping, thus strengthening the U.S. market demand for outdoor power equipment.

Why are outdoor power tools becoming more popular?

As a result, there is increasing demand for other forms of outdoor power equipment such as trimmers, lawn mowers, chainsaws, and leaf blowers. Also, there is a growing trend toward sustainable landscape designing that promotes the use of environmentally friendly outdoor power tools, further driving market expansion.

What are the different types of outdoor power equipment?

There is a significant demand for different types of outdoor power equipment such as lawn mowers, chainsaws, and blowers among the U.S. population, due to which companies are increasingly focusing on launching advanced products in the market.

Why are portable lawn mowers becoming popular?

The increasing number of residential properties has created extensive demand for services such as lawn mowing, hedging, snow removal, pruning, and lawn bed maintenance, among others. As a result, manufacturers are developing portable options for consumers to conveniently manage their gardens and lawns.

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The U.S. outdoor power equipment market size was valued at USD 12.89 billion in 2023 and is anticipated to grow at a CAGR of 6.7% from 2024 to 2030. The ...

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